

## About LCA

Established in 1999, today our team brings together more than 50 talented professionals with experience of journalism, politics, business and government and includes a dedicated research function which delivers regular, tailored briefings to our clients and the LCA team.

We are trusted to deliver by developers, occupiers, land owners, house builders, local authorities, registered providers, NHS organisations, transport bodies, education providers, cultural institutions, major businesses, sports clubs and charities.

We have worked on projects in every London Borough, typically active in two thirds of them at any one time, and also handle schemes across the South East of England.

LCA is multi-award winning, securing 'Agency of the Year', 'Consultancy of the Year' or 'Specialist Agency of the Year' from all of PR Week, the Public Relations Consultants Association (PRCA), the Chartered Institute of Public Relations (CIPR) and the International Building Press (IBP).

## LCA is an intelligence-led PR company, with five core services:

### Consultation & Planning Permission

Effective community and political engagement to enable development for the public and private sectors.

- Site appraisals & bids
- Public consultation
- Stakeholder and political engagement
- Media management
- Planning Committee preparation
- Construction communications
- Political, media and intelligence monitoring

### Corporate & Public Affairs

Protecting and enhancing reputation and strengthening relationships with political, business and stakeholder audiences.

- Key message and strategy development
- Perception research
- Political engagement and insight
- Executing corporate affairs programmes
- Corporate plans and brochures
- Event management
- Crisis communications and issues management

### Consumer & Lifestyle

Raising profile of brands, spaces and places through integrated campaigns across traditional and social media.

- B2C communications
- B2B communications
- VIP and influencer management
- Event management and activation
- Content creation
- Social media management
- Media buying and partnerships
- Crisis communications

### Social & Digital

Skillfully managing and optimising your social and digital channels from strategy through to delivery.

- Social strategy
- Account management
- Campaign and content creation
- Social advertising and paid for promotion
- Influencer engagement and management
- Social listening and community engagement
- Reporting and analysis

### Design for Print & Digital

Creative, engaging and informative design across multiple platforms including print, web and video.

- Public exhibitions and events
- Brochures, reports and newsletters
- Visual identity and branding
- Infographics and iconography
- Presentations
- Web Design
- Video animation

## Our Clients

We are proud to be trusted by businesses and organisations making significant investments and by public bodies responsible for key services. We publish our client list in full and we are currently working with the following organisations:

- ACAVA
- Avison Young
- Ballymore
- Barratt Homes
- Berkeley Homes
- BGO
- Brentford Football Club
- British Land
- Bywater Properties
- Cadogan
- Canary Wharf Group
- Chapman Barrigan Lecture Series
- City of London Corporation
- Clarion Housing
- CO-RE
- Crosstree
- CyrusOne Data Centres
- dMFK Architects
- DPK Management
- EC BID
- Findon Homes
- Freshwater
- Friends of Highgate Cemetery Trust
- Get Living
- GLP
- Greystar
- Grosvenor
- Groupe Legendre
- Guy's & St Thomas' Foundation
- HB Reavis
- Heart of London Business Alliance (HoLBA)
- HUB
- Hydrock
- Jesta Group
- Joseph Homes
- Key Housing
- King's College London
- King's Cross Central Limited
- Partnership
- Lee Valley Regional Park Authority
- Legal & General (Sky Studios)
- Lendlease
- London Borough of Hammersmith and Fulham
- London Borough of Islington
- London Borough of Lambeth
- London Property Alliance
- Luxgrove
- Mac Mic Group
- MCR Group
- Moat Homes
- Mount Anvil
- MRP Investment & Development Ltd
- Native Land
- New West End Company
- Newlon Housing Trust
- NHS Epsom and St Helier University Hospitals
- NHS Imperial College Healthcare Trust – St Mary's Hospital
- NHS Property Services
- NHS The Royal Marsden Hospital
- North London Waste Authority
- Opportunity London
- OUD - Oxford University Development
- Patriache
- Precis
- Quintain
- Related Argent
- RIBA
- Royal Borough of Greenwich
- Royal London Asset Management
- Rugby Football Union
- Seaforth Land
- SEGRO
- Silvertown Homes
- Simten
- Social Capital Partners
- Splendid Hospitality Group
- Stanhope
- The Crown Estate
- The Earls Court Development Company (ECDC)
- The London Museum
- The London Tunnels
- The Pioneer Group
- The SoCo
- Tottenham Hotspur Football Club
- U+I
- Unibail-Rodamco-Westfield
- Urbanest
- Way of Life
- Western Riverside Waste Authority
- WilkinsonEyre
- Woven Spaces

## Insights

LCA is relied upon to provide tailored insight and intelligence to our clients. We track and analyse the following:

- National press
- Local newspapers
- Trade press
- Broadcast media
- London Boroughs and Local Authorities
- GLA
- National Government
- Online & Blogs

LCA also produces tailored briefings and high quality visuals and infographics that provide valuable insight and commentary ensuring that our clients are fully aware of decisions and announcements that may impact on their strategies and objectives.

## LDN – London in short

LCA produces a weekly newsletter sent to the inbox of 4,000 opinion formers across London every Wednesday. Read by journalists and politicians, public officials and business leaders, LDN covers the stories and intelligence we consider to be the news you need to know from the seven days just gone, together with our specialist insider knowledge and insight.



## Company Overview

### London Communications Agency Ltd

- Founded: 1 August 1999
- Registered address: 8th Floor, Berkshire House, 168-173 High Holborn, London WC1V 7AA
- Company registration number: 03727953
- Number of employees: 68
- VAT number: 736 3932 17

