

The choice is simple:

TRUMP
BREXIT

OR

STOP
BREXIT

"Donald Trump backs
Johnson's Brexit strategy."

"Lib Dems pledge to cancel Brexit
if they win general election"

Chuka Umunna
Lib Dem Candidate in Croydon & Westminster

Fighting to STOP BREXIT

TYRONE SCOTT
GREEN PARTY
HACKNEY SOUTH AND
SHOREDITCH

John Cryer - Your Labour
Candidate for Leyton

YOUR NEW
WOMEN
SCOTT
FOR LEYTON

RE-ELECT
SARAH JONES

New laws to
make our
trains safe

THE GENERAL ELECTION IN LONDON

An LCA Special Briefing

19 DECEMBER 2019

CONTENTS

SECTION 1

The view from London – Nothing to see here?3

SECTION 2

The result in seats6

SECTION 3

London vs. UK voteshare 2001-20197

SECTION 4

Majorities in London seats held8

SECTION 5

A-Z of London seats10

SECTION 6

About LCA13

THE VIEW FROM LONDON – NOTHING TO SEE HERE?

With only four seats changing hands in London and the final tally of seats-per-party in the capital no different to 2017, one would be forgiven for thinking that nothing really changed. The LCA team has taken a closer look and found there's more than meets the eye. We go through seven key points below and consider what this all means for the next (currently scheduled) vote in London – the Mayoral and London Assembly election on 7 May.

1. Labour still leads, but doesn't dominate

London Labour still holds 49 of the capital's 73 constituencies and so the 'red ring' here has avoided the fate of the 'red wall' elsewhere. They did lose one seat to the Tories, the ultra-marginal Kensington, though it was close again and the loss was balanced by a convincing gain in Putney. However, Labour did see its vote share slide by -6.5%, which is not much better than the nationwide figure of -7.8% (see national vs London vote share figures on p.7). In the last two General Elections the party increased its share in the capital, so this will be somewhat worrying to Sadiq Khan six months out from the Mayoral election.

2. The Tories hang on, barely

Conversely, the Tories, long derided for having 'lost touch' with London, maintained their seat count in the capital, and boosted their majorities in 15 of the 21 constituencies they won. But the party's 'London problem' has not evaporated (not by a long shot) with their vote share in the capital dropping by 1% compared to a 1% increase nationally. In any case, Tory Mayoral candidate Shaun Bailey is unlikely to take much comfort; the party still has a long way to go to challenge Labour in London, a mission that will fall to its local party associations given the party nationally appears to have turned much of its focus to the North and Midlands.

3. Lib Dems boosted, but not enough

12 December was a disappointing night for the Lib Dems. The loss of their leader's seat – and a net loss of one seat nationally – demonstrated that the gamble on making Remain-no-matter-what their single biggest campaign pledge had not worked. In London, they won a seat from the Tories (Richmond Park) only to lose another (Carshalton & Wallington) which they had held since 1997. The 'Stop Brexit' party did increase their vote share overall (+4.1%) and in London (+6.1%) but for the Remain party in a Remain city surely it should have been higher. Siobhan Benita, the Lib Dem candidate for Mayor, will be wondering how to play the Brexit card through the campaign, especially after 31 January.

4. Majorities in seats held tell an interesting tale

What insight can we draw from looking at how majorities have shifted in seats that have not changed political colours? The maps and tables on pages 8-12 show how Labour saw its vote share fall in all but six seats it held in London, including Jeremy Corbyn and John McDonnell's, though this is admittedly from a high watermark in 2017. Conversely, the Tory vote share fell in only about a quarter of their seats and Boris Johnson himself saw his majority in Uxbridge and South Ruislip boosted despite not being there to campaign! The Lib Dem majorities were boosted in both of the seats they held alongside a notable increase of vote share in target seats (Finchley & Golders Green (+25%) and the Cities of London & Westminster (+19.6), even though they fell short of taking them.

5. Defections misfired

In a year which saw 18 MPs leave their parties and join – or form – others, every single one of them who sought re-election on 12 December was unsuccessful. In London, Mike Gapes, the former Labour MP who defected to Change UK, lost the Ilford South seat (to a Labour candidate) which he had held since 1992. As for the Lib Dems, former Labour (and Change UK) MPs Luciana Berger and Chuka Umunna placed second in Finchley & Golders Green and Cities of London & Westminster respectively whilst former Conservative MP Sam Gyimah placed a distant third in Kensington. If the two party system really is too entrenched to allow these renegades in, that doesn't bode well for Independent candidate for Mayor (and former Tory) Rory Stewart in May.



6. A few musical chairs

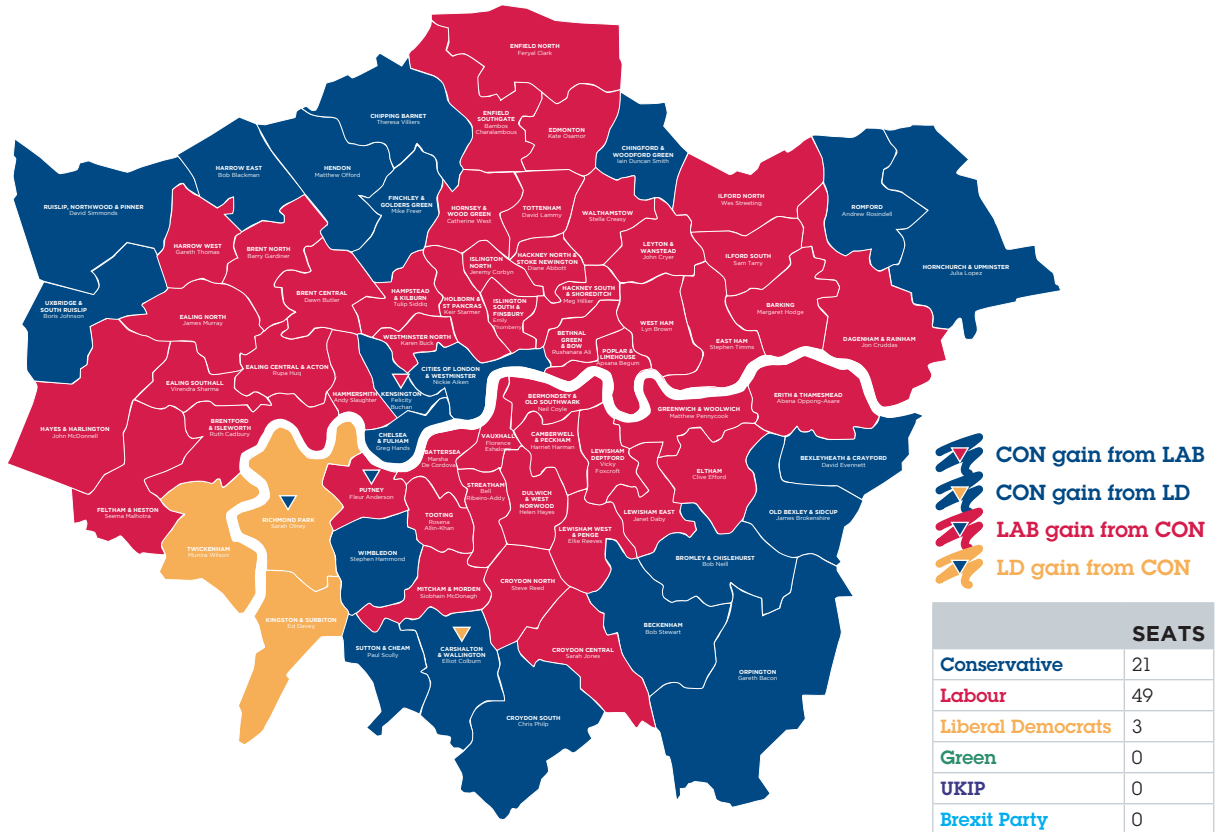
While the vast majority of the 73 seats in London remained in the hands of the same party, we do have 15 new MPs in total. Leader of Westminster City Council Nickie Aiken was elected as the new Conservative MP for the Cities of London and Westminster; City Hall's former Deputy Mayor for Housing James Murray is now Ealing North's MP; and Deputy Leader of Hillingdon David Simmonds was elected MP for Ruislip, Northwood & Pinner. London Assembly members Florence Eshalomi (Labour, Lambeth and Southwark) and Gareth Bacon (Conservative, Bexley and Bromley) were also successfully elected to the Commons, representing the Vauxhall and Orpington constituencies respectively. Other prominent London politicians pursuing bids for a seat in the Commons were less successful; the leader of Havering Council, Conservative Damien White, failed to take Dagenham & Rainham, though he cut incumbent Labour MP Jon Cruddas' majority to a wafer thin 293. Outside London, Lambeth Labour Councillor and ceremonial Mayor Ibrahim Dogus failed to hold West Bromwich East for Labour, one of the many seats which fell to the Tories for the first time, but Labour Islington councillor Claudia Webbe was elected for Leicester East.

7. London poised for demotion?

With a raft of new seats to their name in the North and Midlands, the Conservatives will be determined to consolidate their gains in these historically Labour heartlands. Promises of investment and devolution in these regions are widely expected and there is a general sense that London will be painted as the spoilt child who is about to get some long-deserved tough love. West Midlands Mayor Andy Street (Con) and Mayor of Greater Manchester Andy Burnham (Lab) have already outlined the issues they want prioritised by central government and Sadiq – as well as his opponents for the Mayorality – will have to figure out how best to make the capital's case to a Prime Minister whose attention is clearly elsewhere.

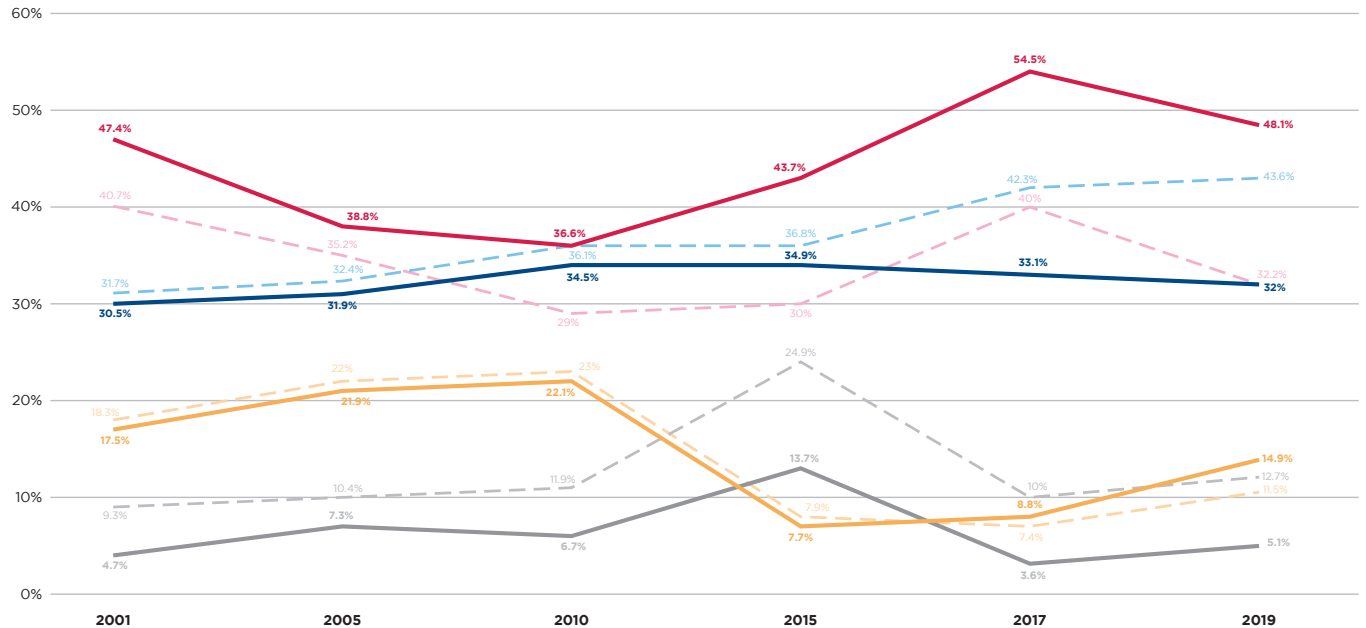


2019 ELECTION RESULT IN SEATS



LONDON VS. UK VOTESHARE

2001-2019 GENERAL ELECTIONS



Labour

— London voteshare
- - National voteshare

Conservatives

— London voteshare
- - National voteshare

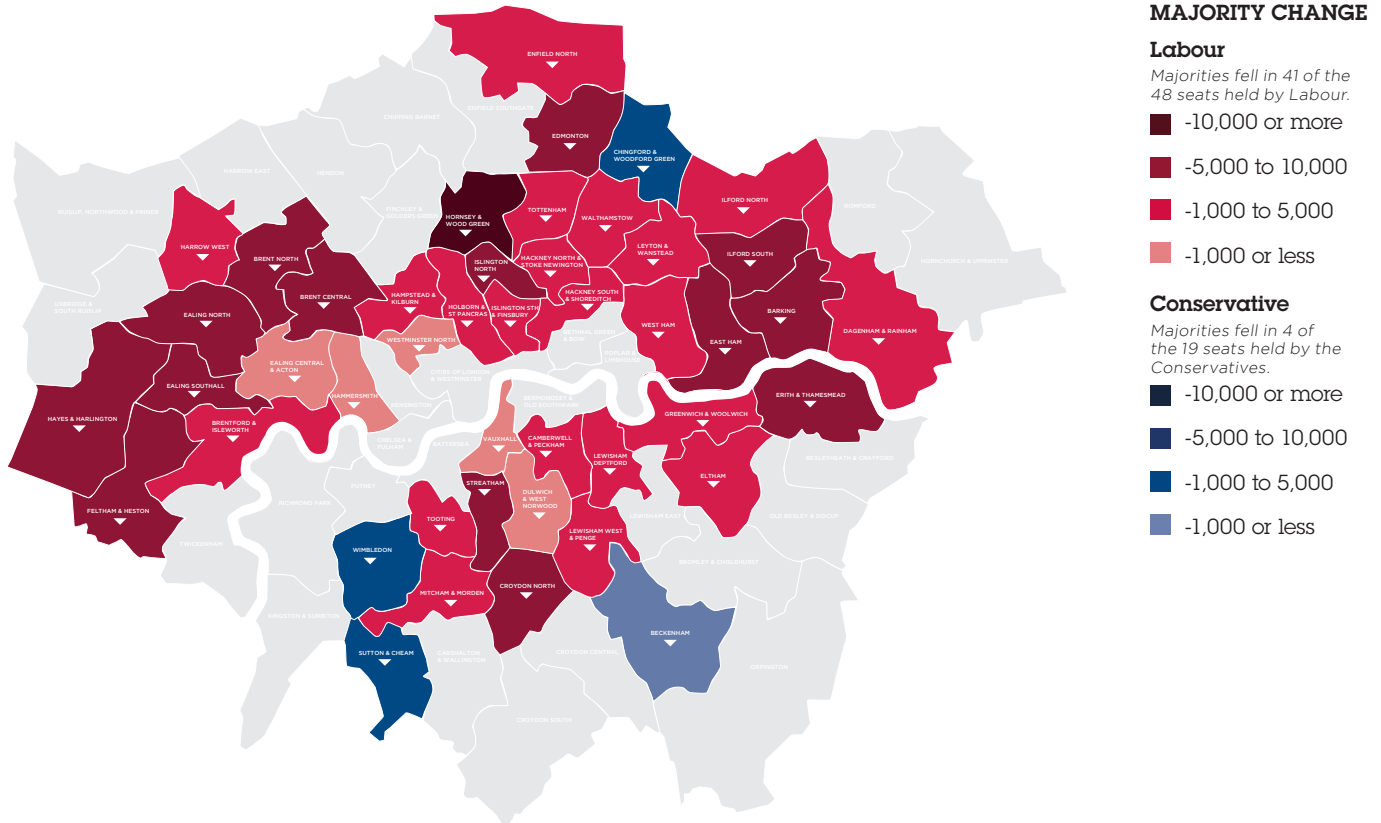
Liberal Democrats

— London voteshare
- - National voteshare

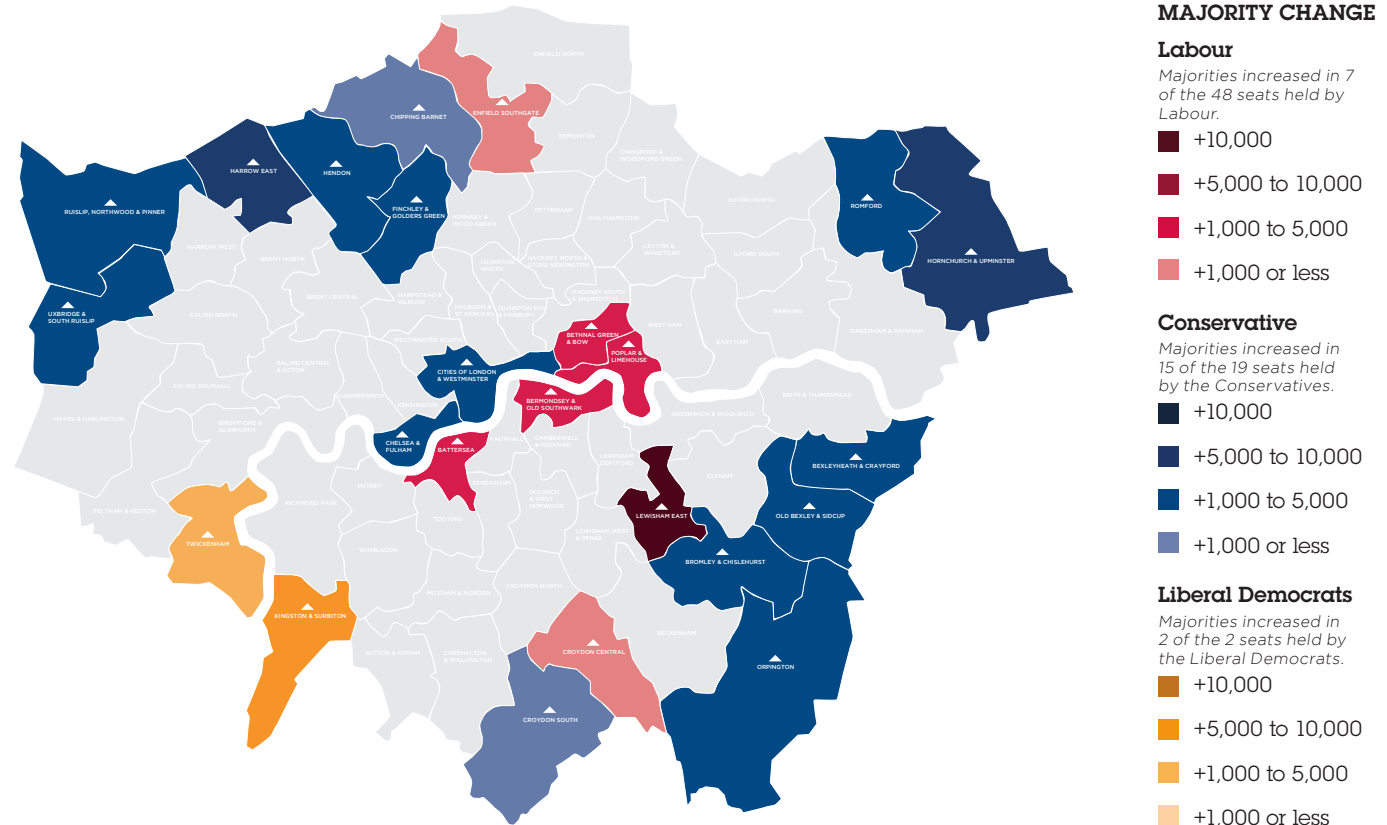
Other

— London voteshare
- - National voteshare

MAP OF SEATS HELD WHERE MAJORITY HAS FALLEN



MAP OF SEATS HELD WHERE MAJORITY HAS RISEN



A-Z OF LONDON SEATS

CONSTITUENCY	RESULT	MP	MAJORITY	IF HELD, MAJORITY CHANGE (+/-)
1. Barking	LAB HOLD	Margaret Hodge	15,427	-6,181
2. Battersea	LAB HOLD	Marsha De Cordova	5,668	3,252
3. Beckenham	CON HOLD	Bob Stewart	14,258	-829
4. Bermondsey & Old Southwark	LAB HOLD	Neil Coyle	16,126	3,154
5. Bethnal Green & Bow	LAB HOLD	Rushanara Ali	37,524	2,131
6. Bexleyheath & Crayford	CON HOLD	David Evennett	13,103	4,030
7. Brent Central	LAB HOLD	Dawn Butler	20,870	-7,127
8. Brent North	LAB HOLD	Barry Gardiner	8,079	-8,982
9. Brentford & Isleworth	LAB HOLD	Ruth Cadbury	10,514	-1,668
10. Bromley & Chislehurst	CON HOLD	Bob Neill	10,891	1,301
11. Camberwell & Peckham	LAB HOLD	Harriet Harman	33,780	-3,536
12. Carshalton & Wallington	CON GAIN FROM LD	Elliot Colburn	629	N/A
13. Chelsea & Fulham	CON HOLD	Greg Hands	11,241	3,053
14. Chingford & Woodford Green	CON HOLD	Iain Duncan Smith	1,262	-1,176
15. Chipping Barnet	CON HOLD	Theresa Villiers	1,212	859
16. Cities of London & Westminster	CON HOLD	Nickie Aiken	6,562	3,414
17. Croydon Central	LAB HOLD	Sarah Jones	5,949	297
18. Croydon North	LAB HOLD	Steve Reed	24,673	-7,692
19. Croydon South	CON HOLD	Chris Philp	12,339	933
20. Dagenham & Rainham	LAB HOLD	Jon Cruddas	293	-4,359
21. Dulwich & West Norwood	LAB HOLD	Helen Hayes	27,310	-846
22. Ealing Central & Acton	LAB HOLD	Rupa Huq	13,300	-507
23. Ealing North	LAB HOLD	James Murray	12,269	-7,424
24. Ealing Southall	LAB HOLD	Virenda Sharma	16,084	-6,006
25. East Ham	LAB HOLD	Stephen Timms	33,176	-6,707

A-Z OF LONDON SEATS

CONSTITUENCY	RESULT	MP	MAJORITY	IF HELD, MAJORITY CHANGE (+/-)
26. Edmonton	LAB HOLD	Kate Osamor	16,015	-5,100
27. Eltham	LAB HOLD	Clive Efford	3,197	-3,099
28. Enfield North	LAB HOLD	Feryal Clark	6,492	-3,755
29. Enfield Southgate	LAB HOLD	Bambos Charalambous	4,450	95
30. Erith and Thamesmead	LAB HOLD	Abena Oppong-Asare	3,758	-6,256
31. Feltham & Heston	LAB HOLD	Seema Malhotra	7,859	-7,744
32. Finchley & Golders Green	CON HOLD	Mike Freer	6,562	4,905
33. Greenwich & Woolwich	LAB HOLD	Matthew Pennycook	18,464	-2,250
34. Hackney North & Stoke Newington ³⁵	LAB HOLD	Diane Abbott	33,188	-1,951
35. Hackney South & Shoreditch	LAB HOLD	Meg Hillier	33,985	-3,946
36. Hammersmith	LAB HOLD	Andy Slaughter	17,847	-804
37. Hampstead & Kilburn	LAB HOLD	Tulip Siddiq	14,188	-1,372
38. Harrow East	CON HOLD	Bob Blackman	8,170	6,413
39. Harrow West	LAB HOLD	Gareth Thomas	8,692	-4,622
40. Hayes & Harlington	LAB HOLD	John McDonnell	9,261	-8,854
41. Hendon	CON HOLD	Matthew Offord	4,230	3,158
42. Holborn & St Pancras	LAB HOLD	Keir Starmer	27,763	-2,746
43. Hornchurch & Upminster	CON HOLD	Julia Lopez	23,308	5,585
44. Hornsey & Wood Green	LAB HOLD	Catherine West	19,242	-11,496
45. Ilford North	LAB HOLD	Wes Streeting	5,218	-4,421
46. Ilford South	LAB HOLD	Sam Tarry	24,101	-7,546
47. Islington North	LAB HOLD	Jeremy Corbyn	26,188	-7,027
48. Islington South & Finsbury	LAB HOLD	Emily Thornberry	17,328	-2,935
49. Kensington	CON WIN FROM LAB	Felicity Buchan	150	N/A
50. Kingston & Surbiton	LD HOLD	Ed Davey	10,489	6,365

A-Z OF LONDON SEATS

CONSTITUENCY	RESULT	MP	MAJORITY	IF HELD, MAJORITY CHANGE (+/-)
51. Lewisham Deptford	LAB HOLD	Vicky Foxcroft	32,913	-1,986
52. Lewisham East	LAB HOLD	Janet Daby	17,008	11,379
53. Lewisham West & Penge	LAB HOLD	Ellie Reeves	21,543	-1,619
54. Leyton & Wanstead	LAB HOLD	John Cryer	20,808	-1,799
55. Mitcham & Morden	LAB HOLD	Siobhain McDonagh	16,482	-4,893
56. Old Bexley & Sidcup	CON HOLD	James Brokenshire	18,952	3,486
57. Orpington	CON HOLD	Gareth Bacon	22,378	2,917
58. Poplar & Limehouse	LAB HOLD	Apsana Begum	28,904	1,192
59. Putney	LAB GAIN FROM CON	Fleur Anderson	4,774	N/A
60. Richmond Park	LD GAIN FROM CON	Sarah Olney	7,766	N/A
61. Romford	CON HOLD	Andrew Rosindell	17,893	4,115
62. Ruislip, Northwood & Pinner	CON HOLD	David Simmonds	16,394	2,414
63. Streatham	LAB HOLD	Bell Ribeiro-Addy	17,690	-8,595
64. Sutton & Cheam	CON HOLD	Paul Scully	8,351	-4,347
65. Tooting	LAB HOLD	Rosena Allin-Khan	14,307	-1,151
66. Tottenham	LAB HOLD	David Lammy	30,175	-4,409
67. Twickenham	LD HOLD	Munira Wilson	14,121	4,359
68. Uxbridge & South Ruislip	CON HOLD	Boris Johnson	7,210	2,176
69. Vauxhall	LAB HOLD	Florence Eshalomi	19,612	-638
70. Walthamstow	LAB HOLD	Stella Creasy	30,862	-1,155
71. West Ham	LAB HOLD	Lyn Brown	32,388	-4,366
72. Westminster North	LAB HOLD	Karen Buck	10,759	-753
73. Wimbledon	CON HOLD	Stephen Hammond	628	-4,994

OUR SERVICES

Consultation & Planning Permission

Effective community and political engagement to enable development for the public and private sectors.



Placemaking & Media Relations

Raising profile through integrated campaigns across traditional and social media.



Corporate & Public Affairs

Protecting and enhancing reputation and strengthening relationships with political, business and stakeholder audiences.



Design for Print & Digital

Creative, engaging and informative design across multiple platforms.



Established in 1999, today our team brings together over 40 talented professionals with experience of journalism, politics, business and government and includes a dedicated research function which delivers regular, tailored briefings to our clients and the LCA team. We are trusted to deliver by developers, occupiers, land owners, house builders, local authorities, registered providers, NHS organisations, transport bodies, education providers, cultural institutions, major businesses, architects, contractors, professional service firms, sports clubs and charities.

We have worked on projects in every London Borough, typically active in two thirds of them at any one time, and also handle schemes across the South East of England.

LCA is multi-award winning, securing 'Agency of the Year', 'Consultancy of the Year' or 'Specialist Agency of the Year' from all of PR Week, the Public Relations Consultants Association (PRCA), the Chartered Institute of Public Relations (CIPR) and the International Building Press (IBP).

STAY IN THE LOOP

LDN: London in Short

Get our weekly newsletter sent to your inbox every Wednesday.

Read by London's opinion formers and decision makers; from journalists to politicians and planners to business professionals.

To subscribe to LDN, please visit our website londoncommunications.co.uk

LCA social media channels

Follow us on Twitter and Instagram.

Stay up-to-date with all things LCA – planning consents, media announcements, team socials and much more – by following us on Twitter and Instagram: [@LDNComms](https://www.instagram.com/ldncomms)



London Communications Agency
8th Floor, Berkshire House, 168-173 High Holborn, London WC1V 7AA
020 7612 8480 londoncommunications.co.uk
lca@londoncommunications.co.uk @ldncomms

LCA CONTRIBUTORS

Robert Gordon Clark Chairman & Partner

Chris Madel Board Director & Partner

Jenna Goldberg Director

Stefanos Koryzis Research Manager

Emily Clinton Research Assistant

Thomas Salter Designer

Mel Webber Junior Designer

LCA's special reports are put together by a dedicated team at London Communications Agency. The content for each report is developed using news and data drawn from extensive intelligence gathering, as well as expert knowledge and insight from the entire LCA team.

If you would like to know more about anything covered in this or any other LCA report or if you would like to know more about our company and work please contact Jenna Goldberg on 020 7612 8480 or jeg@londoncommunications.co.uk.

We strive for balance and accuracy at all times; however, if you feel we have made a mistake, omission or have misrepresented a story or issue please alert the team by contacting Jenna using the details above.